



LaSalle Auction 2018 Advertising/ Sponsor Form

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor \$5,000

- Full page color ad on the inside cover of the auction catalog (two available)
- Table of ten for *The La Salle Auction* on Nov. 3, 2018
- Recognition on the La Salle web site
- Visual and verbal recognition at the auction
- Recognition in the La Salle magazine "The Explorer"

Gold Sponsor \$3,000

- Full page color ad with special placement in the auction catalog
- Six tickets for *The La Salle Auction* on Nov. 3, 2018
- Recognition on the La Salle web site
- Visual recognition at the auction
- Recognition in the La Salle magazine "The Explorer"

Silver Sponsor \$2,000

- Full page color ad in auction catalog
- Four tickets for *The La Salle Auction* on Nov. 3, 2018
- Recognition on the La Salle web site
- Visual recognition at the auction
- Recognition in the La Salle magazine "The Explorer"

Bronze Sponsor \$1,000

- Full page color ad in auction catalog
- Two tickets for *The La Salle Auction* on Nov. 3, 2018
- Recognition on the La Salle web site
- Visual recognition at the auction
- Recognition in the La Salle magazine "The Explorer"

ADVERTISING OPPORTUNITIES

Family Directory & Auction Catalog 2-for-1 deadline July 13 • Auction Catalog deadline October 12

Full Page Ad \$500

Black & White Only
Size: 7.67" (w) x 10" (h)

Half Page Ad \$350

Black & White Only
Size: 7.67" (w) x 5" (h)

Quarter Page Ad \$250

Black & White Only
Size: 3.83" (w) x 5" (h)

Business Card Ad \$100

Black & White Only
No Alterations

AD REQUIREMENTS

Please email ad layout to auction@lschs.org in a JPEG or PDF file or send a hard copy to the auction office.

If you do not have an ad layout, the auction office will create one for you. Please contact Gina Giuliani in the auction office at 215-402-4915.

Please do not fold, tape, or staple ad copy or business cards.

3 WAYS TO RESERVE YOUR AD

ONLINE: Please log on to our secure server and follow the instructions at www.lschs.org/auction

MAIL: Please complete the form and send to:
La Salle College High School
8605 Cheltenham Avenue
Wyndmoor, PA 19038
Attention: Auction

FAX: Please fax the form to 215-402-4916



I am pleased to support the 2018 La Salle Auction:

(Please click on appropriate box)

- | | | | |
|---|---------|---|--------|
| <input type="checkbox"/> Platinum Sponsor | \$5,000 | <input type="checkbox"/> Full Page Ad | \$ 500 |
| <input type="checkbox"/> Gold Sponsor | \$3,000 | <input type="checkbox"/> Half Page Ad | \$ 350 |
| <input type="checkbox"/> Silver Sponsor | \$2,000 | <input type="checkbox"/> Quarter Page Ad | \$ 250 |
| <input type="checkbox"/> Bronze Sponsor | \$1,000 | <input type="checkbox"/> Business Card Ad | \$ 100 |

- My or my spouse's company has a matching gift program.

(Company Name) _____

Business or Family Name

Contact Name/Title

Address

Phone

Email

Method of Payment

- 
 
 
 
 Check (payable to La Salle College High School)

Credit Card Number

CVV Number

Expiration Date

Signature



8605 Cheltenham Avenue, Wyndmoor, PA 19038
 Phone: 215-402-4915 • Fax: 215-402-4916
 email: auction@lschs.org • www.lschs.org/auction